

Knights Kronicles
A publication of District 33K Lions
July 2022 Edition

District Governor's Message

Fellow Lions & Leos Club Members

The 2022-2023 Lions year has started with a bang. I would like to thank all of those that were able to attend our Cabinet Meeting on July 17th. It was a great crowd and we discussed some of the goals for the District this year, and if we are able to raise \$90,000, your District Governor will shave his head. It won't be pretty, but it will be worth it!!! Aside from the wonderful committee reports, we also discussed the challenge posed by trying to keep the price of our advisories to \$25. We will definitely do what we can to facilitate that, but there are some extraordinary challenges in meeting that price burden. Your District leaders are working exceedingly hard to keep it reasonable for everyone.

I know that we are in the midst of the summer heat and doldrums, but our work never truly stops, for where there is a need, there is a Lion. Remember, everyone in the District is there to help you in any endeavor, whether it be fundraising, training, service projects or any type of event. Please just let us know in a timely manner or send things in so we can post it to our website, we are there to help one another. Also, we had a couple of membership drops at the beginning of the year, of which some were unavoidable. Please reach out to PDG Margaret and her wonderful GMT team, or your Zone Chairs, before you drop a member. We may be able to help save that person for your club, and it may turn out to be one of the best things.

I am so honored and proud to be your District Governor this year. We are moving "From the Darkness, Into the Light, Together!" and that will require our continued vigilance to do what we do best, help people. Please continue to hold that near and dear and we will make this the best year we have had in a long while. District 33K Lions are the best, and you will do remarkable things this year, I feel it in my bones.

Yours in Lionism,
DG Steve

“There are two types of people who will tell you that you cannot make a difference in this world: those who are afraid to try and those who are afraid you will succeed.” — **Ray Goforth, American mensa.**

Upcoming Events

The following events have been posted on the District 33K Lions website. Please make sure that you [visit the calendar regularly](#) to check out upcoming events where you can help other clubs, make a visit, or attend a fun service project or fundraising event:

- **August 6 District 33K** Special Olympics Bocce and corn hole
- **August 7 Boston Host** North End Against Drugs - Family Pride Day
- **August 7 Stoughton** Summer Concert featuring Puddlefish
- **August 13 Ashland Lions** Toll Road
- **August 20 District 33K** Mass Special Olympics
- **August 20 District 33K** Tournament of Champions (Special Olympics)
- **August 21 Stoughton** Summer Concert featuring Blackbird
- **August 27 Ashland** Eye Mobile Clinic at the Ashland Farmers Market
- **August 27 Stow** Stow Firefighters' Touch a Truck
- **August 28 Stoughton** Summer Concert featuring It Is What It Is
- **August 28 Waltham** 7th Annual Car Show

As a reminder, event flyers will be found on the upcoming events page. You may also post the flyers to the calendar where they are accessible to anyone reading the calendar.

Please DO NOT email or text us events! Simply place them on the calendar and they will be added to the bulletin. If you make a mistake and need an item updated or deleted, please email doreenmartel@doreenmartel.com for assistance.

“All successful people men and women are big dreamers. They imagine what their future could be, ideal in every respect, and then they work every day toward their distant vision, that goal or purpose.” — **Brian Tracy**, [*Personal Success*](#)

“Is it dangerous to plan too much? Yes, we all need to plan, to have a plan, but life goes on regardless of our plans and we know only too well what happens to so many of the best laid plans of mice and men!” — **Leslie W.P. Garland**, [*The Golden Tup*](#)

“If you don't have a well-thought out dream, you can start by figuring out where you want to go. If you cannot see yourself fairly or accurately represented in the community you live (from restaurants to department stores to clothing choices to conversations at the dinner table) and nothing there makes you feel awake or alive, I suggest you start doing some research on some other communities.” — **Kelly Cutrone**

DISTRICT 33K GMT-GLOBAL MEMBERSHIP COMMITTEE (2022-2023)

District 33K Lions,

First and foremost, I hope everyone is enjoying their summer and most importantly staying healthy and safe. I would like to congratulate our District Governor, Steve Langley and wish him and his team a successful year.

I would also like to thank DG Steve for giving me the opportunity to serve again, as your District Membership Chair for 2022-2023. Please welcome the great Lions that are serving on the Membership Team this year: 1st VDG Ivette Mesmar, PZC Paul Ciccolo and ZC Chris Gaboriault.

Lions of 33K, we need your help. In order to achieve DG Steve's membership goals, we need each and everyone's support. These goals can be achieved if we all work together as a team on this wonderful mission.

District Governor Steve's membership goals and objectives for the 2022-2023 Lionistic year are:

1. Increase District Membership by 2% over 2022-2023 (approximately 32 additional Lion members).
2. Help the smaller clubs with membership drives/events.

Our team's goal is to not only achieve, but exceed our District Governors goals for our District. The entire team is dedicated to supporting and assisting all of our clubs in their membership efforts, as well as retaining/revitalizing the wonderful members we have.

During the course of the year, the Membership Team will be communicating/working with Club Presidents, Secretaries, Membership Chairs and Zone Chairs in support of their membership efforts.

If clubs are looking for membership ideas, remember that LCI has a wealth of information, resources and materials available online that clubs can utilize. If any clubs would like to hold a membership drive/event and are in need of help, please contact the GMT Team. We encourage clubs to please utilize the "TRI-FOLDS" at your events.

Membership is "Everyone's "responsibility"
"Remember", members are the lifeline of our organization"

Thank you for all you do.

PDG Margaret Menard, GMT Chair

VDG Ivette Mesmar

ZC Chris Gaboriault

PZC Paul Ciccolo

Global Service Team

We are seemingly coming out into the other side of the pandemic. While Covid remains an ongoing concern, thanks to vaccinations, improved hygienic methods, etc, we are (hopefully) heading toward it becoming more endemic. The safety and good health of our Lions will remain our #1 concern as we work toward more in-person events and service projects.

The increased needs caused by Covid will last for a long time yet. It is necessary to continue to strengthen our community connections and work to forge new partnerships as everyone seeks to accomplish more. It is also more important than ever to keep our members engaged in meaningful service. Members don't join to go to meetings, or eat dinners, or fundraise. They join to make a difference. They want to be relevant, to create positive change in their community and world.

International President Brian Sheehan's theme this year is "Together We Can"-by working together we can accomplish so much more. In support of this theme, DG Steve's goals for service are to conduct at least one hands-on District service project in at least 4 of the 5 Regions and to have 33K Club service reporting at least 90%. Last year, despite some ongoing restrictions, our incredible 33K Lions conducted 1739 projects and donated just under 30,000 service hours. Congratulations, Lions-now let's top that this year!

We have scheduled a **Braille book assembly on October 22 at the National Braille Press**, St Stephen St., Boston. There will be room for 20 Lions to attend, so please sign up early.

We have held two eyeglasses cleaning/sorting/packing at the Canton Sr Center in support of our collaborative Eyeglasses Project with the Lions of Barbados North Lions Club (MD60). These glasses will be shipped to the Caribbean for their eyecare programs. The plan is to sort at least monthly and to also seek a grant from our available LCIF Community Impact grant funds to purchase needed technology such as a lensometer and other materials for this program.

We are working out the details for a fall clean up at a local women's shelter in Region L. Region S will be the site for an amazing dual project-we will be cutting out pieces of used jeans that will then go to Uganda to be made into children's shoes. The jean scraps will then be recycled into eco-friendly insulation and packing materials. More info on these and other projects will be out soon. Please keep an eye on the 33K calendar and the 33K Facebook page for updates.

Your 33K Eyemobile is looking to expand our involvement the KidSight program. We conducted several screenings In May/June and screened hundreds of local students. Many children have gone two school years without an eye screening! It is a great time to connect with local preschools, daycares, Head Starts, etc to offer one! As a reminder-in addition to the Eyemobile equipment, we have 2 additional SPOT screeners with router and printer set up available for KidSight program use.

As you may have heard, MD33 was the recipient of a generous Diabetes grant to renovate the kitchen at the Barton Center and to create a Diabetes resource area/teaching kitchen. We received over \$173K for this project and the work has begun. The plan is to greatly increase service around diabetes. Stay tuned!

My role as GST Chair is trifold: to provide access to ideas and resources for service, to encourage and support service reporting, to effectively advocate, educate and celebrate all we do to make our world a better place. I am here (myearlylight@comcast.net) to serve you.

Dawn Rice-Norton, 33K/MD33 Global Service Team Chair

It is not more bigness that should be our goal. We must attempt, rather, to bring people back to the warmth of community, to the worth of individual effort and responsibility, and of individuals working together as a community, to better their lives and their children's future. - **ROBERT F. KENNEDY**

Volunteering is an act of heroism on a grand scale. And it matters profoundly. It does more than help people beat the odds; it changes the odds. - **Bill Clinton**

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around. - **Leo Buscaglia**

Volunteers are the only human beings on the face of the earth who reflect this nation's compassion, unselfish caring, patience, and just plain loving one another. - **Erma Bombeck**

Everybody can be great. Because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and your verb agree to serve. You don't have to know the second theory of thermodynamics in physics to serve. You only need a heart full of grace. A soul generated by love. - **Martin Luther King, Jr.**

"I urge young people to consider public service, whether they do it now by volunteering in their community or prepare for public service as an adult." - **John Walters**

"The quality of your life will be determined by the quality of your contribution. When you work to improve the lives of others, your life improves automatically." - **Kurek Ashley**

Global Leadership Team

Fellow Lions,

This year, the District Leadership Team looks a bit different than usual! In order to ensure that we have new ideas coming into our team which are recognized, we have opted for a Co-Chair position. The co-chairs will be PRC Holly Dono and PDG Doreen Martel. We will also be joined by PDG Paul Calnan and 2nd VDG Diana Faust. We would like to encourage anyone who has an interest in participating with us to please reach out to PDG Doreen or to PRC Holly. Currently, our plan is to meet via Zoom approximately every six weeks. Also, please keep an eye on the District 33K Calendar for upcoming training events and watch your emails!

Our current training plans include:

Club Reporting – An update for Club Secretaries to show how the updated Reporting form we created for 2022 – 2023 works. We asked several secretaries who used the form last year to help us streamline the reporting and this was the result. Remember, if you find something you think NEEDS to be there, or something you think could be changed to make the form easier, please reach out to us and let us take a look.

We will be holding a ZOOM session on September 10, at 10 am to walk through the new reporting requirements. Our initial plan was to hold this event in person BUT we had a slight hiccup with our preferred location which was in use. However, with that said, we have found that using Zoom for certain types of training can be very effective and this is one of them. We will be emailing Club Secretaries to participate in this training within the next few days.

Club Technology – October 29 will be a fun and informative event which will be co-hosted by our new IT Chair Vinnie Alwani. We will be sending invitations out to all members to participate in this event. Here's what we will be discussing during this session:

- A) Importance of a Club Website
- B) How to get the most out of Zoom
- C) Using free tools for your Clubs recordkeeping and attendance (Google drive, Cognito forms)

So YOU Wanna Be – We will also be hosting a roundtable on October 29 to discuss some of the District positions and what they entail. This will be an informal session led by past leaders of District 33K and they will explain to you why our District positions are important and what you should consider when wondering how you can get involved outside of your club.

In November, we will be hosting a second session regarding Club Reporting (remember how important this is!!). The reason we are doing it a second time is we want your club

to be prepared to compete in the District and Multiple District Best Club Contests. November is NOT too late to get your reports in so stay tuned to learn more about this.

On the Multiple District level, there will also be other training sessions offered through the year. The current plans are to hold these sessions:

February 25: Facilitators: How to include Zoom participants in your sessions (via Zoom)
ELLI: March 3 - 5 (Hybrid)
RLLI: April 21 - 23 (Hybrid)
DGE/VDGE/CSTD: June 3-4 (Hybrid)
RC/ZC: June 10 (Hybrid)

If you have questions about any of the training sessions which are offered on the District or Multiple District level, please do not hesitate to reach out to any one of us. We will be more than happy to answer your questions.

We would also like to remind you that with a few exceptions, all training sessions are open to any Lion who wishes to participate (there are some restrictions from LCI which we must follow). If you want to learn more about any of these training opportunities, you can contact your Region or Zone Chair, either of our Vice District Governors or anyone on the Leadership Committee. Remember, we are here to help you find success as a Lions Club member.

If your Club is interested in a specific type of training on the Club level (e.g. officers, Conflict Resolution, Public Speaking, etc.) do not hesitate to reach out to one of us. We are more than happy to do one-on-one training sessions with individual clubs if that is what works for you!

We would like to thank DG Steve for entrusting us with this important aspect of the Global Action Team. We believe that with strong leadership, each of our Clubs can find more success. Strong Clubs build a strong District. Strong Districts build a strong Multiple District.

We are here to help your club succeed! Stay well and healthy!

Yours in Lionism,

PRC Holly Dono Cochair
PDG Doreen Martel Cochair
2nd VDG Diana Faust
PDG Paul Calnan